VDW Motors produced in Tuscany, Italy

Since 2006 all VDW endo motors are being produced in Pistoia. From the start, the huge success of these devices faced ATR with enormous challenges. To satisfy the demand of many dentists, ATR’s designers were soon able to solve the then problematic integration of an apex locator into the endo motor. They developed a patented in-house product, the (VDW.GOLD). In 2010 VDW acquired 100% of ATR which enabled them to introduce capital and know-how to expand the urgently needed production capacities. At first VDW’s high standards of quality assurance were implemented step by step, which allowed VDW to extend the warranty of new ATR devices to 3 years.

The user-friendly reciproc drive with precise control of the rotational angles was successfully developed by ATR. In practice, the user does not need to make any settings and can focus solely on the treatment.

The concurrent increase of the production output represented an enormous step. Compared to 2009, eight times more motors are being produced today, which corresponds to the actual peak requirement. The modern VDW endo motors with their functional design are in high demand worldwide. The current VDW.SILVER RECIPROC motor is being sold in 64 countries. This is a great success story for VDW and ATR.

A further pillar of the ATR production is the division for powerful precision motors for implantology, which are well established in several markets.